

NOTICE OF PUBLIC SALE OF COLLATERAL

PLEASE TAKE NOTICE that, pursuant to Section 9-610 of the Uniform Commercial Code, as adopted in the State of Georgia and pursuant to the terms of that certain Promissory Note (No. 2) dated November 27, 2018 in the original principal amount of \$940,000.00, that certain Promissory Note (No. 3) dated November 29, 2018 in the original amount of \$100,000.00, that certain Promissory Note (No. 4) dated January 7, 2019 in the original principal amount of \$100,000.00, that certain Promissory Note (No. 5) dated January 31, 2019 in the original principal amount of \$150,000.00, that certain Promissory Note (No. 6) dated March 11, 2019 in the original principal amount of \$150,000.00, that certain Promissory Note (No. 7) dated April 29, 2019 in the original principal amount of \$150,000.00, and that certain Promissory Note (No. 8) dated June 4, 2019 in the original principal amount of \$150,000.00, all payable by Sports Challenge Network, Inc. ("Grantor") to ISB Development Corp. ("ISB") (as the foregoing may have been amended and/or modified), ISB will offer for sale to the public certain assets of Grantor, as follows:

Date and Time of Auction: **October 26, 2020 at 10:00 AM (Eastern Time)**, or such other date and time thereafter as may be determined by ISB in its sole and absolute discretion

Location of Auction: 3340 Peachtree Road NE, Suite 730, Atlanta, Georgia 30326

The Collateral to be Sold: The collateral to be sold consists of (collectively, the "Collateral"; capitalized terms not defined herein shall have the meaning ascribed in the UCC): (A) All Accounts, Deposit Accounts, Instruments, Documents, Chattel Paper (whether Tangible Chattel Paper or Electronic Chattel Paper), Goods (including Inventory, Equipment, Fixtures and Motor Vehicles), Money, Payment Intangibles, customer lists and other General Intangibles and all Letter-of-Credit Rights; (B) Shares of common stock and preferred stock, or partnerships, limited liability company, membership and other ownership Interests, now or hereafter owned by Grantor (collectively, the "Pledged Equity"), and all certificates evidencing the same, together with, in each case, all shares securities, monies or property representing a dividend on any of the Pledged Equity, or representing distribution or return of capital upon or in respect of the Pledged Equity, or representing a distribution or return of capital upon or in respect of the Pledged Equity, or resulting from a split, revision, reclassification or other like change of the Pledged Equity or otherwise received in exchange, therefore, and any subscription or other warrants, rights or options issued to the Grantor of, or otherwise in respect of, the Pledged Equity; (C) All Investment Property, Financial Assets and Securities Accounts not covered by the foregoing clauses; (D) All Intellectual Property; (E) All commercial tort claims; (F) All other tangible and intangible personal property of Grantor, including all books, correspondence, credit files, records, storage media, and other papers and documents owned by Grantor (including any held for Grantor by any service company from time to time); (G) All proceeds and products in whatever of all or any part of the Collateral, including all rents, profits, income and benefits and all proceeds in insurance and all condemnation awards and all other compensation for any event of loss with respect to all or any part of the Collateral (together with all rights to recover and proceeds with respect to the same), and all accessions to, substitutions for and replacements of all or any part of the Collateral.

Terms and Conditions of Sale: Collateral will be sold as a block to a single purchaser that makes the highest and best bid at the sale, unless, in the judgment of ISB, the sale of the Collateral in multiple lots to multiple bidders would yield a higher overall return. Parties that wish to obtain additional information about the sale procedures that ISB will employ should contact counsel for ISB listed below.

The party (or parties) that submit the highest overall bid for the Collateral (the "Successful Bidder") shall be required to make an initial deposit of 10% of the amount bid at the sale (the "Initial Deposit") via cash or wire transfer made payable to ISB, and the balance shall be due and payable within twenty-four (24) hours of the conclusion of such sale via cash, wire transfer or such other manner as is deemed acceptable to ISB in its sole discretion.

If the Successful Bidder defaults on payment of the balance due, it will, in ISB's sole discretion and as it may elect, forfeit the Initial Deposit, which shall be retained by ISB as liquidated damages. If ISB elects, the Collateral then may be sold to the next highest bidder at the auction, without further notice, or to another bidder at a subsequent sale on further notice.

ISB reserves the right to credit bid at the auction, either directly or through an assignee or any affiliated entity, and to credit the purchase price against all costs and expenses of the auction and the indebtedness owed by Grantor to ISB (including attorneys' fees and expenses). ISB also reserves the right to reject any bid or all bids at the auction or any adjournment of the auction. Further, ISB reserves the right to cancel, postpone or adjourn the sale by announcement made at the sale, either before or after the commencement of bidding, with or without written notice or further publication. The sale may be resumed without further notice or publication at the time and place at which such sale may have been adjourned.

Disclaimers: There is no warranty relating to title, possession, quiet enjoyment or the like in this disposition of the Collateral. The Collateral is being sold on an "as is, where is" basis without recourse against ISB and without representation or warranty of any kind or nature whatsoever by ISB with respect thereto. The sale of the Collateral is specifically subject to all taxes and liens (other than those of Timothy Minard and those that may be extinguished as a matter of law as a result of the sale of the Collateral noticed hereby), claims, assessments, liabilities and encumbrances that may exist against the Collateral. Without limiting the generality of the foregoing, ISB expressly disclaims all representations or warranties with regard to the Collateral, including without limitation, those relating to the condition of title to, the completeness or accuracy of any description of, or the rights and liabilities that accompany, the Collateral.

ISB reserves the right to cancel, postpone or adjourn the auction, either before or after the commencement of bidding without written notice or further publication. The auction may be resumed without further notice or publication at the time and place at which such auction may be adjourned.

Contact Information: Parties that wish to obtain additional information about the Collateral or the auction procedures should contact ISB's counsel, Morris, Manning & Martin, LLP, Attn: Lisa Wolgast at (404) 233-7000.

ISB DEVELOPMENT CORP., As Attorney-in-Fact for SPORTS CHALLENGE NETWORK, INC.